



Published on *CERN openlab* (<http://test-static-05.web.cern.ch>)

[Home](#) > [Oracle: Big Data Is Proving Harder Than Previously Thought](#)

---

## Oracle: Big Data Is Proving Harder Than Previously Thought <sup>[1]</sup>

### **Date published:**

23 Mar 2017

### **Outlet:**

[silicon.co.uk](http://silicon.co.uk)

Oracle's big data lead explains the difference between 'good hard' and 'bad hard' as well as the future ethics of AI and machine learning. The combination of cloud, Internet of Things (IoT) and big data analytics is seen as a pillar of digital transformation, but the final part of that equation is still proving difficult, at least in Oracle's eyes.

### **Link:**

[Article on silicon.co.uk](#) <sup>[2]</sup>

### **Copy of the coverage:**

 [Oracle\\_ Big Data Is Proving Harder Than Previously Thought.pdf](#) <sup>[3]</sup>

- [Visit Us](#)
- [RSS Feeds](#)

DISCLAIMER: This Web page contains pointers to material related to the management of CERN openlab in the Information Technology Department at the European Organization for Nuclear Research (CERN). Their use and distribution are regulated by the [CERN copyright notice](#).



previously-thought

### **Links**

[1] [http://test-static-05.web.cern.ch/resources/press\\_coverage/oracle-big-data-proving-harder-previously-thought](http://test-static-05.web.cern.ch/resources/press_coverage/oracle-big-data-proving-harder-previously-thought)

[2] <http://www.silicon.co.uk/data-storage/bigdata/oracle-big-data-2-207517>

[3] [http://test-static-05.web.cern.ch/sites/test-static-05.web.cern.ch/files/press-coverage/Y/M/Oracle\\_%20Big%20Data%20Is%20Proving%20Harder%20Than%20Previously%20Thought.pdf](http://test-static-05.web.cern.ch/sites/test-static-05.web.cern.ch/files/press-coverage/Y/M/Oracle_%20Big%20Data%20Is%20Proving%20Harder%20Than%20Previously%20Thought.pdf)